



## Save \$5 on your total purchase

Coupon valid 12/3/10 - 12/5/10.

**CONSUMER:** Offer valid 12/3/10-12/5/10 at participating Hallmark Gold Crown retailers in the U.S.A. only. Limit one coupon per customer. Coupon must be surrendered at time of purchase. May be combined with other in-store offers and used toward sale merchandise. Minimum \$5.00 purchase, before taxes, required to receive offer. May not be combined with other coupons. Not valid on gift card purchases or Hallmark (PRODUCT) RED™. Not valid on past purchases. No cash value. Tax not included. Copies and facsimiles not accepted. Coupon fraud is punishable by law.

**RETAILER:** 1. Scan customer's Crown Rewards card, where applicable. 2. Scan purchases. 3. Verify consumer has made purchase totaling \$5.00 or more. 4. Enter offer UPC 400272212109 to deduct \$5.00. Non-C.A.S.H. participants mail coupon to Hallmark Fulfillment Center. Promo Code 33068.  
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